

Avinashi Road, Arasur, Coimbatore.

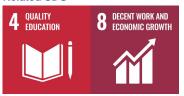
Phone: 0422-2635600 Web: kpriet.ac.in Social: kpriet.ac.in/social **CB001**

NBA Accredited (CSE, ECE, EEE, MECH, CIVIL)

FOUNDATIONS OF STOCK MARKET ANALYSIS

Event No	CB001	
Organizing Department	Computer Science and Business Systems	
Date	24/11/2023 to 25/11/2023 (2 Days)	
Time	09:00 AM to 04:30 AM	
Event Type	VAC / Training Program	
Event Level	Dept. Level	
Venue	II CSBS	
Total Participants	72	
Students - Internal	72	

Related SDG



Involved Staffs

SI		Name	Role
	1	Siva Sangari M	Coordinator
	2	Devi Priya R	Convenor

Outcome

The course facilitated a dynamic learning environment where theoretical knowledge was complemented by practical insights, ensuring that participants left with a well-rounded understanding of the foundations of stock market analysis.

Event Summary

The Department of Computer Science and Business Systems (CSBS) recently organized a two-day Value-Added Course on 'Foundations of Stock Market Analysis.' The course took place on November 24th and 25th, 2023, in the II year CSBS classroom. The event aimed to provide participants with a comprehensive understanding of the basics of investing, stock market analysis, and mutual funds. We were honored to have Mr. M. Sethu Shankar, the Managing Partner of Risk Free Investment Services in Erode and an Authorized Advisor for Motilal Oswal, as the esteemed chief guest for the occasion. The first day of the course was dedicated to laying the groundwork for understanding investing and the stock market. Participants had the opportunity to delve into the fundamentals of investing, gaining insights into key concepts such as market dynamics, risk assessment, and the various investment vehicles available. The sessions on the basics of stock market analysis provided a solid foundation for the participants, equipping them with the essential knowledge needed to navigate the complexities of financial markets. On the second day, the focus shifted towards mutual funds—a popular and widely-used investment vehicle. Mr. M. Sethu Shankar, with his expertise in the field, shared valuable insights into the world of mutual funds. The sessions covered topics such as the types of mutual funds, risk management strategies, and the process of selecting the right mutual funds based on individual financial goals and risk tolerance. The day was designed to be interactive, allowing participants to ask questions and engage in discussions to deepen their understanding of mutual fund investments. The venue, the II year CSBS classroom, provided an intimate setting conducive to effective learning and interaction. Participants had the opportunity to connect with Mr. M. Sethu Shankar directly, benefiting from his wealth of experience in the financial industry.





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